



## KEEP TRUCKEE MEADOWS B E A U T I F U L

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Christi Cakiroglu, CCEP

April 5, 2017

Steve Driscoll, City Manager  
City of Sparks  
P.O. Box 857  
Sparks, NV 89432

Dear Mr. Driscoll:

On behalf of the Keep Truckee Meadows Beautiful (KTMB) Board of Trustees, I am pleased to submit this agreement for continued annual support from the City of Sparks during KTMB's fiscal year July 1, 2016 through June 30, 2017. We are requesting \$10,000 which will support current cleanup and education efforts within and around the City of Sparks. KTMB's total projected budget for fiscal year 2016-2017 is \$492,250 with projected in-kind revenue valued at over \$400,000. KTMB receives \$20,000 in cash funding from the City of Reno as well as grant support, free rent and utilities from Washoe County valued at \$20,000.

Following is a summary of KTMB's activities and accomplishments during Fiscal Year 2015-2016 within the City of Sparks:

1. Adopt-A-Spot:

- 28 miles of "Adopted" roadways in the City of Sparks
- KTMB coordinated and supplied 635 volunteers who worked 1,3737 hours to remove 166 bags of trash from City of Sparks roadways

2. Adopt-A-Park & River Cleanup:

- Working with the Sparks Parks and Recreation Department Keep Truckee Meadows Beautiful coordinated Truckee River Cleanup Day on in September, 2016. In Sparks 337 volunteers worked at Rock Park, Glendale Park, Cottonwood Park, to remove 25 bags of trash, 1 bag of recyclable materials, one tire, and 1,440 bags of weeds from along the Truckee River and Truckee River tributaries.

*Creating a cleaner, more beautiful region through education and active community involvement*

Jan '15

3. Educational Programs:

- Through grant support and in partnership with Washoe County School District KTMB created a free online environmental educational curriculum. This includes educational videos and is posted online and available for free to instructors throughout the City of Sparks. At the request of local educators KTMB secured funding this Fiscal Year to start work on Weed Warriors to supplement Waste Warriors. KTMB also created a field trip program at the Sensory Garden in Idlewild Park, which, while located in Reno, is available to all students in the Washoe County area.

4. Illegal Dumping & Annual Litter Index:

- Working closely with Sparks Parks and Recreation KTMB coordinated the Great Truckee Meadows Community Cleanup on Saturday, April 30, 2016. As a part of this effort, 53 volunteers removed 2.75 tons of trash and weeds from within and around the City of Sparks with a focus on Teglia's Paradise Park and Pah Rah Mountain Park.
- KTMB is coordinating the Illegal Dumping Task Force to address methods to prevent illegal dumping from within and around the Truckee Meadows, including the City of Sparks. This effort includes an anti-illegal dumping education campaign which promotes the Washoe County Sheriff's Office phone application for residents to report illegal dump sites and illegal dumping in action. The app is called WCSO and is available on the app store and Google Play.
- Impacts to community cleanliness is one of the many negative outcomes of the recent economic decline. KTMB's annual Litter Survey, through our affiliation with Keep America Beautiful, included 5 strategically placed locations in the City of Sparks. The average results of these 5 locations indicate the Sparks community still maintains a relatively high level of cleanliness, with Sparks receiving a 1.65 on a scale of 1-4 (4 meaning "extremely littered"). The Annual Litter Index is conducted by volunteers and helps to assess areas to be targeted by KTMB for future cleanup efforts

5. Christmas Tree Recycling:

- 3,057 trees collected by 169 KTMB volunteers worked 678 hours, and chipped by City of Sparks Parks and Recreation at Shadow Mt. Sports Complex
- Prevents illegal dumping, preserves landfill space, reduces burning and provides mulch for park and riverbank projects

The long relationship KTMB has shared with the City of Sparks in serving the Sparks community is very valuable to us, and helps to create a cleaner, more beautiful region through education and active community involvement. Thank you for continuing to support our beautification and education programs! Please contact me at 851-5185 if you have any questions.

Best Regards,



Christi Cakiroglu  
Executive Director